



NEWS RELEASE

UNIVERSAL PICTURES AND REGAL OFFER U.S. VETERANS AND ACTIVE-DUTY SERVICEMEMBERS MORE THAN 14,000 FREE TICKETS TO UNIVERSAL'S *FIRST MAN*

**Offer Valid at More Than 500 Regal Theatres Nationwide to First 25
Servicemembers Who Request Tickets for the 7:00 P.M. Preview Screening on
Thursday, October 11**

**The Riveting Story behind the First Manned Mission to the Moon Arrives in
Theatres on October 12**

Universal City, CA, October 9, 2017—Universal Pictures and Regal today announced that, on Thursday, October 11, more than 14,000 free tickets will be presented to U.S. veterans and active-duty servicemembers for Universal's [*First Man*](#)—at more than 500 Regal locations nationwide. Each of the first 25 servicemembers (per location) with valid, government-issued ID who request a ticket will be given free admission to the 7:00 p.m. preview screening (or first show). *First Man*, from Academy Award®-winning director Damien Chazelle and star Ryan Gosling, arrives in theatres nationwide the following day.

“During his career as a Naval aviator, our dad flew 78 combat missions in the Korean War,” said Mark and Rick Armstrong. “The friendships he forged during those critical years remained deeply important to him all of his days. Freedom—much like landing on the moon—is an achievement that is hard fought and hard won, and it cannot be accomplished without the sacrifice of our men and women in uniform and their loved ones. We’d like to join Universal and Regal in thanking all our current and past veterans, as well as their families, for their brave service to this great nation.”

“As an Air Force veteran, I am proud to see this historical achievement from other veterans and NASA featured on the big screen. These military heroes are an incredible example of the courage and determination that allowed us to reach new heights in space exploration,” said Ken Thewes, CMO at Regal. “As a tribute to the courageous men and women in the armed forces, we are honored to offer complimentary tickets for active-duty military and veterans to be the first to see *First Man* at any participating Regal theatres.”

The promotion will be available at all Regal theatres playing *First Man*. Free tickets will be available on a first-come, first-served basis and may be picked up at the Regal box office on October 11. Each guest must present a valid government-issued military ID to receive their ticket, with a limit of one free ticket for each military ID presented, while supplies last. This offer is valid for the 7:00 p.m. screening (or first showing) of the film on October 11, only.

“Neil Armstrong represents the best and bravest of humanity, and this film from director Damien Chazelle is stunning,” said Jim Orr, President, Distribution, Universal Pictures. “Early audiences have championed this new masterpiece, and we’re grateful that our partners at Regal have opened their doors to active-duty and retired servicemembers with free tickets. We know these heroes will enjoy *First Man*, and we’re thrilled they’ll be among the first to experience it.”

For more information and a list of Regal theatres participating, please visit www.firstmanforservicemembers.com. Broadcast-quality clips from *First Man* are available at www.epk.tv, and stills are available at www.image.net.

About *First Man*

On the heels of their six-time Academy Award[®]-winning smash, *La La Land*, Oscar[®]-winning director Damien Chazelle and star Ryan Gosling reteam for Universal Pictures’ *First Man*, the riveting story behind the first manned mission to the moon, focusing on Neil Armstrong and the decade leading to the historic *Apollo 11* flight. A visceral and intimate account told from Armstrong’s perspective, based on the book by James R. Hansen, the film explores the triumphs and

the cost—on Armstrong, his family, his colleagues and the nation itself—of one of the most dangerous missions in history.

Written by Academy Award® winner Josh Singer (*Spotlight*, *The Post*), the epic drama of leading under the pressure of grace and tragedy is produced by Wyck Godfrey & Marty Bowen (*The Twilight Saga*, *The Fault in Our Stars*) through their Temple Hill Entertainment banner, alongside Isaac Klausner (*Love, Simon*) and Chazelle. Steven Spielberg, Adam Merims and Singer executive produce, while DreamWorks Pictures co-finances the film. www.firstman.com

About Universal Pictures

Universal Pictures is a division of Universal Studios (www.universalstudios.com). Universal Studios is part of NBCUniversal. NBCUniversal is one of the world's leading media and entertainment companies in the development, production and marketing of entertainment, news and information to a global audience. NBCUniversal owns and operates a valuable portfolio of news and entertainment networks, a premier motion picture company, significant television production operations, a leading television stations group and world-renowned theme parks. NBCUniversal is a subsidiary of Comcast Corporation.

About Regal

Regal, a subsidiary of the Cineworld Group, operates one of the largest and most geographically diverse theatre circuits in the United States, consisting of 7,300 screens in 557 theatres in 43 states along with Guam, Saipan, American Samoa and the District of Columbia as of September 30, 2018. We believe that the size, reach and quality of the Company's theatre circuit provides its patrons with a convenient and enjoyable movie-going experience. We are committed to being 'The Best Place to Watch a Movie!'

Additional information is available on the Company's website at www.REGmovies.com.

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